

# AFTER FIVE

THE NORTH STATE MAGAZINE

*News, Arts & Entertainment Monthly*

## RATE SHEET INFORMATION

September 1, 2011

Tabloid Format (Full Page 10" x 12.65")

First Price Listed Is For Publishing In Six Consecutive Issues or More

Second Price Is Publishing In 1-5 Issues

1/32-Page (2 5/16" x 1 1/2").....	\$45.....	\$62
1/16-Page (2 5/16" x 3 1/8").....	\$71.....	\$96
1/12-Page (3 1/4" x 3 1/8").....	\$99.....	\$131
1/8-Page (4 7/8" x 3 1/8").....	\$127.....	\$165
1/6-Page (3 1/4" x 6 1/4").....	\$162.....	\$215
1/4-Page (4 7/8" x 6 1/4").....	\$208.....	\$275
1/3-Page (3 1/8" x 12 7/8").....	\$298.....	\$373
1/2-Page (10" x 6 1/4").....	\$379.....	\$483
2/3-Page (6 1/2" x 12 7/8").....	\$496.....	\$638
3/4-Page (7 1/4" x 12 7/8").....	\$562.....	\$742
Full Page (10" x 12 7/8").....	\$628.....	\$795

COLOR RATES (In addition to Black): Full Process - Full page \$105.00;  
Half page to 3/4 page - \$95.00; 1/4 to 1/3 page - \$65.00; 1/8-1/6 page - \$55.00;  
Below 1/8 page - \$45.00. Spot color - \$10 less than full process color rates.

AD PLACEMENT: 25% Extra. Largest size ads take precedence regardless of when ads are placed.

THE BACK PAGE: Classified Ads (Monthly Rates)

Large Headline Type: \$12 per line

Medium Type: \$8 per line

Small Type: \$6 per line

25% Discount For Running 6 Consecutive Months or Longer.

DISTRIBUTION: After Five is distributed throughout many areas of the north state an online  
at our website: [www.after5online.com](http://www.after5online.com).

DEADLINES: For advertisements, articles, photographs - the third Friday of the month preceding  
the month of publication. After Five is published 12 times a year.

**Telephone - 530.275.1716 Fax 530.645.1776**

**Advertising Email: [advertising@after5online.com](mailto:advertising@after5online.com)**

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